

STATE OF NEW JERSEY
Office of the Attorney General
Department of Law and Public Safety
Division of Gaming Enforcement

_____)	
Petition of Boardwalk Regency Corporation d/b/a)	
Caesars Atlantic City To Amend Its Casino Hotel)	ORDER
Alcoholic Beverage (CHAB) License To Authorize)	PRN 2771104
Type III (Package Room) and Type V (Storage)	
Room) CHAB Licenses in New Locations Pursuant)	
to <u>N.J.A.C. 13:69I-2.2(c)</u>)	
(Package Goods Authorization for Emperor's)	
Essentials Gift Shop and Cigar Kiosk))	
_____)	

By its Petition (PRN 2771104), Boardwalk Regency Corporation d/b/a Caesars Atlantic City ("Caesars") requests the amendment of its Casino Hotel Alcoholic Beverage (CHAB) license to authorize a Type III (package goods) outlet and a Type V (storage) area to service the requested Type III location. Caesars seeks such relief to have its retail shop, known as the Emperor's Essentials Gift Shop, located on the second floor adjacent to the hotel lobby of its casino hotel facility, and to have its cigar kiosk ("Cigar Kiosk"), located on the first-level casino floor under the escalators, authorized as Type III locations to permit the sale of alcoholic beverages in original pre-packaged, unopened containers to patrons for consumption off of the premises of the Emperor's Essentials Gift Shop and the Cigar Kiosk. In furtherance of the operation of the Emperor's Essentials Gift Shop and the Cigar Kiosk as Type III locations, Caesars also seeks authorization of a specified storage area of a second floor retail office as a Type V location for the storage of alcoholic beverages prior to sale at the Emperor's Essentials Gift Shop and at the Cigar Kiosk. Having considered the relevant provisions of the Casino Control Act, *N.J.S.A. 5:12-1 et seq.*, I hereby ORDER that the Petition be granted with the following conditions:

1. Alcoholic beverages are to be sold in their original, pre-packaged, unopened containers for consumption off the premises of the Emperor's Essentials Gift Shop and the Cigar Kiosk only.
2. The conditions of operation of the Type III and Type V for each location are to be in accordance with the representations made in PRN 2771104.
3. Any Caesars employee who is responsible for the handling, storage or sale of the alcoholic beverages within the retail locations should be designated as a CHAB employee who possesses the requisite qualifications and has received training in the sale of alcoholic beverages to the public.
4. Caesars will maintain procedures at the Emperor's Essentials Gift Shop and at the Cigar Kiosk to insure that sales of alcoholic beverages will be only to those individuals who are 21 years of age or older and that such beverages are not sold to individuals who are actually or apparently intoxicated.
5. While conducting the sale of alcoholic beverages within the Emperor's Essentials Gift Shop and at the Cigar Kiosk, Caesars will comply with all requirements attendant to Type III CHAB authorization, pursuant to *N.J.S.A. 5:12-103g(3)* and *N.J.A.C. 13:69I-3.3*, and with all applicable alcoholic beverage laws and regulations of the Division of Gaming Enforcement and, as deemed applicable, the Division of Alcoholic Beverage Control.
6. While storing alcoholic beverages within the specified storage area of the second floor retail office, Caesars will comply with all requirements attendant to Type V CHAB authorization, pursuant to *N.J.S.A. 5:12-103g(5)* and *N.J.A.C. 13:69I-3.5*, and with all applicable alcoholic beverage laws and regulations of the Division of Gaming Enforcement and, as deemed applicable, the Division of Alcoholic Beverage Control.
7. Caesars is to obtain all necessary approvals from other governmental agencies prior to commencing operation of the Emperor's Essentials Gift Shop and of the Cigar Kiosk, and of the second floor alcoholic beverage storage area, as Type III and Type IV locations, respectively.

Dated: December 19, 2011


DAVID REBUCK
ACTING DIRECTOR